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June 2009

Arizona Corporation Commission 1200 W. Washington St. Phoenix, AZ 85007

Re: Docket Numbers E-01345A-08-0172; E-00000J-08-0314 and G-00000C-08-0314

Dear Commissioners:

I am writing to you as a small business owner to urge you to require that the utilities invest more of our ratepayer dollars in energy efficiency as part of the APS rate case and to increase energy efficiency requirements to at least 20% by 2020 as part of the Commission workshops on energy efficiency.

Energy efficiency is good for our economy and good for the environment. It creates jobs and allows businesses, like mine, to use less energy while still achieving the needed amount of space cooling and lighting. This saves us money and allows us to keep costs low for our customers. Using less energy reduces my company's greenhouse gas output, lessening our environmental impact and helping to create a cleaner Arizona.

By requiring the utilities to provide incentives for energy efficiency and ensure that businesses are informed and educated about the incentives and the value of these programs, the Commission will help businesses, such as mine, save money and save energy.

With the numerous benefits energy efficiency provides, many businesses want to utilize energy efficient measures, but need support to do so, which is why I am in favor of the utilities investing more in energy efficiency programs that better inform businesses about how they can reduce energy usage and reducing the cost of efficiency measures by offering more financial incentives. Rebates and technical assistance are also important mechanisms for increasing energy efficiency.

While these measures may result in somewhat higher rates, if properly implemented, I will see a decline in my electric bills as I reduce electricity consumption. To me, paying more in electric rates to use less energy and see my electric bill go down just makes sense.

Thank you for considering my comments as you move forward in this case.

Sincerely,
Johnathan Mullaney
Village Land Shoppe
158 Kachina Trail
Flagstaff, AZ 86001
info@villagelandshoppe.com

Arizona Comporation Commission

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**Arizona Corporation Commission** 

1200 W. Washington St.

Phoenix, AZ 85007

Animas TRADING COMPANY

Rachel Bliss
Manager

1 East Aspen Flagstaff, AZ 86001 Phone 928 773 0004 - Fax 928 773 8912 Email: rachel@animastrading.com www.animastrading.com

Re: Docket Numbers E-01345A-08-0172, E-00000J-08-0314 and G-00000C-08-0314

## **Dear Commissioners:**

As you make important decisions on the APS rate case and as part of the Commission workshops, I urge you to support the cleanest and cheapest source of energy we have—energy efficiency—by setting a standard of 20% by 2020. It is my feeling that we should maximize our efficiency potential and require the utilities to offer programs to assist customers to increase energy efficiency in their homes and workplaces, and to provide proper education on those programs.

I support programs that educate energy consumers on how to most efficiently manage their energy use. This includes measures to provide technical assistance and financial incentives for businesses and schools that increase their energy efficiency, as well as design assistance and incentives for builders who construct efficient homes and buildings. I also would like to see programs that provide rebates and technical assistance to electric utility customers who purchase energy efficient lighting, air conditioners, and other equipment, or invest in measures in their home, office or other buildings that result in reductions in energy use.

I am willing to pay a little more in utility rates for energy efficiency, in order to have my overall energy bill go down and to see the funds support programs that assist customers in their move toward energy efficiency, as well as make it available to all (i.e. an efficiency program that would include grants for weatherizing low-income housing — rental and owner-occupied).

As you move forward on this issue, I encourage you to make choices that will lead to a more energy efficient Arizona for all.

Thank you for your time. I look forward to your work on this important issue.

Sincerely,

I E. Aspen Ace Flag Staff, 172

## Tim Eckenrode

Vice President teckenrode@laundryandcleaners.com

(602) 244-0770

402 South 50th Street Phoenix, Ariz. 85034 Fax (602) 244-0021 (800) 258-9664

July 2009

Arizona Corporation Commission 1200 W. Washington St. Phoenix, AZ 85007

Re: Docket Numbers E-01345A-08-0172, E-00000J-08-0314 and G-00000C-08-0314

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Energy efficiency is good for our economy and good for the environment. It creates jobs and allows businesses, like mine, to use less energy while still achieving the needed amount of space cooling and lighting. This saves us money and allows us to keep costs low for our customers. Using less energy reduces my company's greenhouse gas output, lessening our environmental impact and helping to create a cleaner Arizona.

By requiring the utilities to provide incentives for energy efficiency and ensure that businesses are informed and educated about the incentives and the value of these programs, the Commission will help businesses, such as mine, save money and save energy.

With the numerous benefits energy efficiency provides, many businesses want to utilize energy efficient measures, but need support to do so, which is why I am in favor of the utilities investing more in energy efficiency programs that better inform businesses about how they can reduce energy usage and reducing the cost of efficiency measures by offering more financial incentives. Rebates and technical assistance are also important mechanisms for increasing energy efficiency.

While these measures may result in somewhat higher rates, if properly implemented, I will see a decline in my electric bills as I reduce electricity consumption. To me, paying more in electric rates to use less energy and see my electric bill go down just makes sense.

Thank you for considering my comments as you move forward in this case.

Sincerely, Jun W. Zahal July 2009

Arizona Corporation Commission 1200 W. Washington St. Phoenix, AZ 85007

Re: Docket Numbers, E-01345A-08-0172, E-00000J-08-0314 and G-00000C-08-0314

Dear members of the Arizona Corporation Commission,

As you know, energy efficiency has played a small role in our state's energy mix, however, its potential is significant. Bookmans Entertainment Exchange has always been a "green" business, and are a proponent of energy efficiency in AZ. As an Arizona business, Bookmans supports increasing Arizona's energy efficiency requirements as part of the Commission workshops on energy efficiency and the APS rate case.

Energy efficiency should be top of the energy resource list for benefiting customers and the economy and there should be a standard in Arizona of at least 20% energy efficiency by 2020. It is proven that energy efficiency is the lowest cost energy resource available (lower than conventional forms of generation), which can mean real savings for my business and others like it. As you know, any money a business can save keeps prices lower for customers and increases profitability. The savings I will see on my energy bill as the result of energy efficiency measures has the ability to do this for my business, which is why I urge you advance energy efficiency in Arizona.

I understand that increasing energy efficiency will require an initial investment and as such, I am willing to see a slight increase in my energy rates, if it means an overall reduction in my electricity bills.

As you move forward on this issue, I encourage you to make choices that will lead to a more energy efficient Arizona for all.

Thank you for your time,

Kate Beles, Community Coordinator Bookmans Entertainment Exchange 1520 S. Riordan Ranch Rd. Flagstaff, AZ 86004 928-774-0005, www.bookmans.com July 2009

Arizona Corporation Commission 1200 W. Washington St. Phoenix, AZ 85007



Re: Docket Numbers E-01345A-08-0172, E-00000J-08-0314 and G-00000C-08-0314

Dear Commissioners:

As a small business owner, I am writing you to express my interest in increasing Arizona's energy efficiency. I know that you are currently considering energy efficiency in the APS rate case and holding Commission workshops on this very issue and as such, I urge you support increasing energy efficiency requirements to at least 20% by 2020.

The economic downturn has impacted us all and many small businesses have bore the brunt of these troubled times. For those of us who have been lucky enough to weather the storm, we are continually looking for ways to reduce costs. One of the ways we can do this is to reduce our electric bills and manage our energy usage. One of the most effective energy cost management tools is energy efficiency – using less electricity to achieve the desired level of lighting, space cooling, etc.

I support the utilities making a greater investment in energy efficient technology, as well as programs that inform businesses about how we can reduce energy usage, provide technical assistance and reduce the cost of efficiency measures by offering more financial incentives.

For many commercial buildings, the greatest energy savings come from efficiency improvements in air conditioning and lighting. The benefits of energy efficiency programs for a small business such as mine can be increased by installing multiple efficiency measures at one time. Incentive, education and support programs for technologies such as energy efficient lighting and air conditioners would help make it possible for my business to make the switch to more efficient technology, reducing my business' environmental footprint and allowing me a savings on my electricity bill.

I realize that these measures may result in somewhat higher rates. However, if properly implemented, I will see a decline in my electric bills as I reduce electricity consumption. In addition, as efficiency measures reduce the aggregate demand for electricity, the total cost of electric energy services will decrease over the long run because utilities will reduce their fuel and other generation costs.

Thank you for the work you are already doing on this issue and for continuing to move Arizona toward a more sustainable energy future.

Sincerely, Pacherra

July 2009

Arizona Corporation Commission 1200 W. Washington St. Phoenix, AZ 85007

Re: Docket Numbers E-01345A-08=0172, E-00000J-08-0314 and G-00000C-08-0314

Dear Commissioners,

As an Arizona small business owner, I know the importance of being efficient, which is why I am excited about the opportunity the Commission has to increase energy efficiency as part of the APS rate case and Commission workshops. Increasing energy efficiency to at least 20% by 2020 will have many positive impacts on my business, which is why I encourage you to choose increasing energy efficiency for utilities you regulate.

An increase in energy efficiency makes good economic sense. Energy efficiency is the lowest cost energy resource available, lower than conventional generation such as coal and nuclear. As such, it will allow businesses like mine to use less energy, while still achieving the desired level of space cooling, lighting, etc. This will drive down electric bills, allowing me to keep costs low for my customers, while also reducing my company's environmental impact.

As part of this move to energy efficiency, I also support an investment in programs that inform businesses about how we can reduce energy usage, provide technical assistance and provide financial incentives.

I understand that increased energy efficiency does come with some up front cost, which is why I am willing to see a slight increase in my energy rates to see an overall reduction in my electric bill.

Julus moonfish 1840 E. Warner Rd. Sempe, az 85284

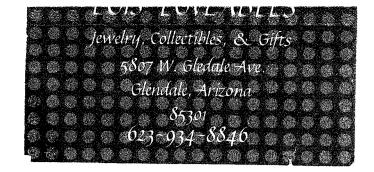
Sincerely,

Home Decor and Gifts / A deliciously whimsical shopping experience

Mary Lou Taylor . Jana Arredondo . Angle Thornton

1840 East Warner Road, Suite 130 Tempe, AZ 85284 shop (480) 491-9499 fax (480) 491-0515

Arizona Corporation Commission 1200 W. Washington St. Phoenix, AZ 85007



Re: Docket Numbers E-01345A-08-0172, E-00000J-08-0314 and G-00000C-08-0314

Dear members of the Arizona Corporation Commission,

I am writing, as a business owner and utility customer, to encourage you to choose increasing energy efficiency requirements to at least 20% by 2020 as part of the APS rate case and as part of the Commission workshops on energy efficiency.

Investment in energy efficiency technology and programs yield high returns for individuals and businesses like mine. With the state of our local and national economy, now more than ever business owners are looking for ways to cut costs and become more efficient. Choosing to invest in energy efficiency is one of the cleanest and quickest ways we can do both.

Increasing energy efficiency will not expose customers or Arizona utilities to fluctuating fossil fuel, natural gas and other such prices. As energy supply costs are reduced, electric bills are lowered for customers. To me, paying more in electric rates to pay less on my company's electric bill makes sense. The resulting energy savings would greatly reduce my day-to-day operating costs, allowing my business, and many others, to be more profitable.

As you move forward in this case, I urge you to remember the positive impacts that increasing energy efficiency requirements to at least 20% by 2020 will have on large and small businesses around the state.

Sincerely,

How Landers

How Howahrs

5807 W Glandale Ave

Glandale AZ

65501

623-934-8816

## Solargy Inc.

July 2009

Arizona Corporation Commission 1200 W. Washington St. Phoenix, AZ 85007

Re: Docket Numbers E-01345A-08-0172. E-00000I-08-0314 and G-00000C-08-0314

Dear members of the Arizona Corporation Commission,

As you work through the APS rate case and Commission workshops on energy efficiency, I ask you to keep in mind how your decisions will affect Arizona's small businesses. I am a small business owner and encourage you to increase energy efficiency requirements to at least 20% by 2020.

Increased energy efficiency will have many positive impacts on our state: from creating jobs for Arizonans to reducing greenhouse gas emissions and cleaning our air. One of the main reasons I support increased energy efficiency is the money it will save my company. While I may see an increase in energy rates, with energy efficient measures in place I will be using less and see an overall reduction in my utility bill. Those numbers can add up to big savings and profitability for my business.

As part of the effort to increase energy efficiency, I support programs that provide technical assistance and financial incentives for businesses that upgrade their energy efficiency, including rebates to those customers who purchase energy efficient appliances, air conditioners, lighting devices, or invest in measures that result in reductions of energy use. I also encourage the Commission to consider programs that will train and certify builders, contractors and facility managers in energy efficient technology.

As you move forward on this issue, I urge you to remember the positive impacts that increasing energy efficiency will have on small businesses like mine.

Sincerely,

for E War pres.

Solar

2100 N. Wilmot Rd., Suite 310 Licensed and Bonded Tucson, Arizona 85712 (520) 326-1864

Energy C-37R #103944 www.solargytucson.com

Arizona Corporation Commission

1200 W. Washington St.

Phoenix, AZ 85007

Re: Docket Numbers-E-01345A-08-0172, E-00000J-08-0314 and G-00000C-08-0314

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As you move forward on this issue, I encourage you to make choices that will lead to a more energy efficient Arizona for all.

Thank you for your time. I look forward to your work on this important issue.

Sincerely,

Robin T. Squire

14 N San Francisco St

Echo Canyon Arts

Flagstaff AZ 86001

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A LASTING Impression Ave
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6/endale, AZ 85301